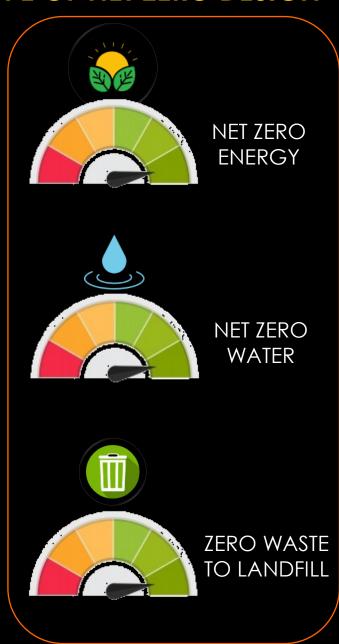
WOMEN IN RESOURCE EFFICIENCY CONVERSATION

15th September 2022

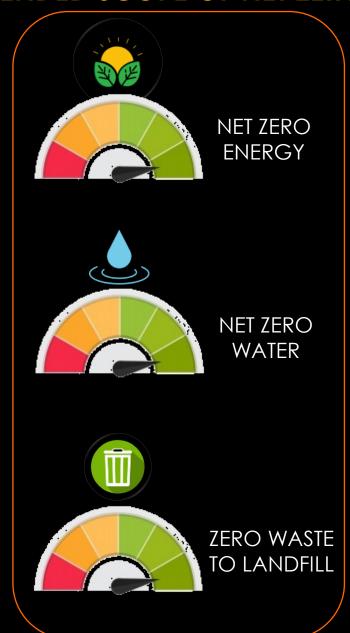
Swati Puchalapalli Director, TerraViridis Director, VeraTatva



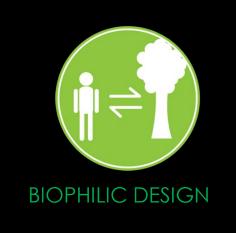
SCOPE OF NET ZERO DESIGN



EXTENDED SCOPE OF NET ZERO DESIGN











COMFORT and WOMEN

Thermal comfort for women is different from thermal comfort for men

 Even in spaces that have 50% or more women, decisions on what defines comfort are mostly taken by men

Why?

- Most HVAC Professionals are men
- Most decision makers in positions of power are men



ASHOKA – Increasing the Comfort Band + Varied Thermal comfort zones in a Building



WORK SPACES – Varied Thermal Comfort Zones in a Building

User-centric & customizable work environments

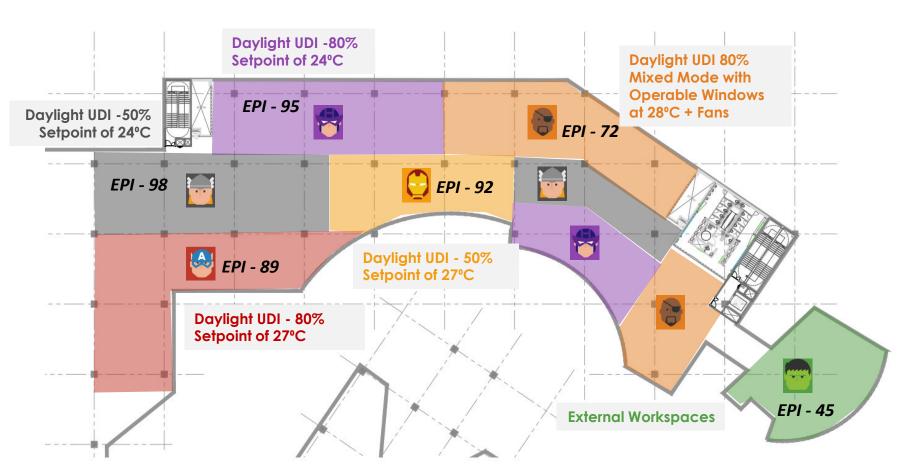






Different workspaces with varying **internal conditions** like different setpoints and daylight conditions.

These provide the optimum work environments for the varying needs and activities



COMFORT and WOMEN

• In Residential sector, women are the primary users of spaces such as Kitchens, Utility balconies, back of house areas etc.

 However these are the most neglected areas in design wrt to comfort, daylight, views out and ventilation



Daylight and Comfort in Kitchens and Utility Areas



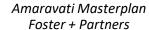
TRANSPORTATION and WOMEN

- Best way to reduce motorized transportation is to design for
 - Safe Pedestrian movement separate cycle and pedestrian pathways and crossings
 - Improve Public transportation use Comfortable and clean stations and transportation networks
 - Safety well lit pathways, CCTV cameras, separate compartments
- Is this enough for Women?
 - Safety in numbers is important
 - Safe pathways with no isolated corners or sections



AMARAVATI – Public pathways were designed to be busy with commercial activity

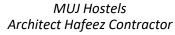






MANIPAL UNIVERSITY JAIPUR — Ground level in Hostel complex has busy commercial spaces all along







IS DESIGN ENOUGH? LOOKING BEYOND to ACHIEVE NET ZERO IN ACTION





RESOURCE CONSERVATION and WOMEN

• Women are more sensitive towards sustainable lifestyle actions than men (71% women vs 59% men)

More women are entering the sustainability workforce



Tools to track energy and water consumption at a household level







RESOURCE CONSERVATION and WOMEN

- Traditionally women have always been responsible for energy, water, food and waste management.
- Their intrinsic knowledge is high
- Pioneers of sustainable living
 - Zero Waste Cooking
 - Waste minimization and Upcycling
 - Food preservation
 - Water conservation, recycling and reuse



Agri-produce Waste Management and Women

- Low Cost Solar Dryer
 - Tapping into traditional knowledge on food preservation
 - Using local masonry and materials (stone, brick, cement, mud plaster)
 - Low cost
 - Easy to repair
 - Use simulation tools to improve efficiency
 - Develop products for urban markets
 - Increase women's income levels and economic independence
 - Connecting the burgeoning urban market with these products





Waste Management and Women

Aarti Home, Kadapa – Lalitha Cooperative

- Tapping into traditional knowledge on upcycling
- Support with new technologies and design
- Getting them to appreciate their skills
- Skilling the new generation

ONE WOMEN REPURPOSING PLASTIC WASTE WITH CHARKHA

Develop products for urban markets



Nothing was wasted - Our 'Stitch and Save' Program

We respect people who are forced to receive help due to unforeseen circumstances

A lot of people who were affected are from the lower income groups who are forced to receive donations due to the circumstances. Most of these people did not receive any help as they could not rush in to collect aid packages thrown from helicopters or those left on the roads. In order to reach out to such people, we will be distributing our aid packages to each household.

We respect their dignity and so only items that can be used effectively are included in the aid packages. Only clothes of good quality were chosen from the donations and new sarees and lungis were bought. The older clothes were recycled through our 'Stitch and Save' program as illustrated below.

Durries

- 1. Old cotton sarees were cut to size
- Two layers of sarees are tacked together. With the good quality saree on the outside.
- A Layer of polyfill is laid on top.
- 4. A final laver of saree is tacked
- 5. This is then stitched together on a sewing machine.

Pillows and Covers

- Old bed sheets and curtains were cut to size to make a casing for the pillows.
- Scraps of material from making duvets and school bags were used to stuff the pillows.
- Old bedsheets of good quality were then used to make removable pillow covers.

School Bags

- 1. Jeans and old trousers were cut into shape
- 2. Old clothes were used to line the insides
- 3. These was folded and sewn together and a long handle added.



Doormats and Dusters

- 1. Dusters were made from old material cut into rectangular shapes, stuffed, folded and sewn together.
- 2. Doormats were made from weaving old pieces of fabric.



Vijay Foundation Trust

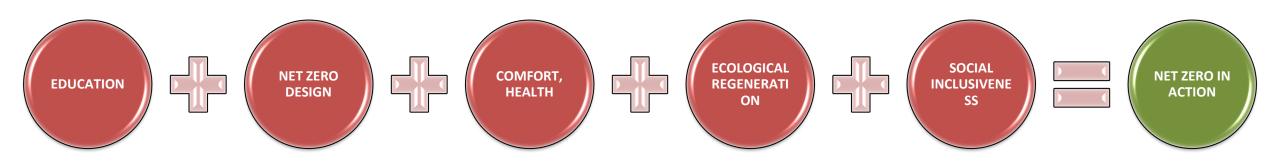
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NET ZERO IN ACTION



- Focus has to broaden beyond just building design to see tangible results towards
 Net Zero Carbon
 - Social Inclusiveness in design and operations, keeping women's specific requirements in mind
 - Design for Comfort and Health for all
 - Design for safety, specifically from a woman's perspective
 - Learn and appreciate traditional skills and knowledge
 - Sustainability Education targeted at women at all social strata
 - · Skilling in sustainable livelihoods targeted at women at all social strata
- Look back to move forward

